Rep Order# 6866388 Ver# 3 Status Revised Traffic Order# EC'd Yes

**Printed:** 10/22/2012 12:12 PM Last Received: 10/22/2012 11:23 AM

**Showing Buylines:** All Lines

KSNV-TV LAS VEGAS, NV. Station

) .DCCC/HORSFORD Advertiser ( Horsford/DCCC **Product** 

Estimate# 2193

Buyer Jesse Demastrie

Phone# Fax#

) GMMB Agency 3050 K ST NW

WASHINGTON, DC 20007

Agency C/P1/P2/E 143/149/2193 10/23/2012 - 10/24/2012

Flight Dates

**Hiatus Weeks** 

Rep Firm

) PHILADELPHIA Sales Office ( Salesperson ( ) AMY MCCREARY

1 of 4

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

# --- CONTRACT COMMENT ---

SC=\*

#### --- REMARKS ---

REV ORDER

ORDER CAN ONLY RUN ON 10/23

PLEASE CNF & SORRY

THANKS

LT	Ln	Day Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*1	TU 5A-6A Sales Remark: V3 More than 2 co	WAKE UP WITH THE WAGNERS  V3 REV DATE  odes changed	:30	\$450.00	10/23-10/23	1	1	1	\$450.00	
	*2	TU 6A-7A Sales Remark: V3 More than 2 co	WAKE UP WITH THE WAGNERS V3 ALL SPOTS MUST RUN ON TUE 10/23 odes changed	:30	\$700.00	10/23-10/23	1	1	1	\$700.00	
	*3	TU 7A-9A Sales Remark: V3 More than 2 co	TODAY SHOW  V3 ALL SPOTS MUST RUN ON TUE 10/23 odes changed	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
	*4	TU 9A-10A Sales Remark: V3 More than 2 co	V3 ALL SPOTS MUST RUN ON TUE 10/23	:30	\$425.00	10/23-10/23	1	1	1	\$425.00	
	*5	TU 11A-12: Sales Remark: V3 More than 2 co	V3 ALL SPOTS MUST RUN ON TUE 10/23	:30	\$325.00	10/23-10/23	1	1	1	\$325.00	
	*6	TU 12P-12 Sales Remark: V3 More than 2 co	30P NEWS 3 AT NOON  V3 ALL SPOTS MUST RUN ON TUE 10/23 odes changed	:30	\$425.00	10/23-10/23	1	1	1	\$425.00	

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**Showing Buylines:** All Lines

KSNV-TV LAS VEGAS, NV. Rep Firm ) GMMB Station Agency ) .DCCC/HORSFORD 3050 K ST NW Sales Office ( ) PHILADELPHIA Advertiser ( WASHINGTON, DC 20007 **Product** Horsford/DCCC Salesperson ( ) AMY MCCREARY Estimate# 2193 Agency C/P1/P2/E 143/149/2193 Jesse Demastrie Flight Dates 10/23/2012 - 10/24/2012 Salesperson Phone# 215-568-6540 Buver Phone# **Hiatus Weeks** Salesperson FAX# 215-568-1845 Fax# LTSpots/Week # of Total Cost Ln Day Time Program Len Rate Dates Total Daypart Weeks Spots \_\_\_\_ \*7 1230P-1P NEWS 4: THE AGENDA :30 \$325.00 1 1 \$325.00 TU 10/23-10/23 1 Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed \*8 3P-4P DR. PHIL :30 \$450.00 10/23-10/23 1 1 1 \$450.00 TU Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed \* 9 4P-430P FIRST NEWS 3 AT FOUR :30 \$725.00 10/23-10/23 1 1 \$725.00 Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed \*10 :30 \$1,200.00 10/23-10/23 1 1 \$1,200.00 TU 5P-630P EARLY NEWS 1 Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed \*11 TU :30 \$1,300.00 10/23-10/23 1 1 1 \$1,300.00 630P-7P JEOPARDY Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed \*12 TU 7P-730P WHEEL OF FORTUNE :30 \$1,300.00 10/23-10/23 1 1 1 \$1,300.00 Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed \*13 TU 730P-8P FACE TO FACE W/ JON RALSTON :30 \$900.00 1 1 \$900.00 10/23-10/23 1 Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed \*14 TU 8P-9P THE VOICE :30 \$4,000.00 10/23-10/23 1 1 1 \$4,000.00 Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23 V3 More than 2 codes changed

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10/23-10/23

KSNV-TV LAS VEGAS, NV. ) GMMB Station Agency Advertiser ) .DCCC/HORSFORD 3050 K ST NW

Program

WASHINGTON, DC 20007 **Product** Horsford/DCCC 2193 Estimate#

Agency C/P1/P2/E 143/149/2193 Flight Dates 10/23/2012 - 10/24/2012

:30

**Hiatus Weeks** 

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

\_\_\_\_

1

3 of

\$1,200.00

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

1

Spots/Week # of Total Cost Len Rate Dates Total Daypart Weeks Spots

1

TU 11P-1135P NEWS 3 NIGHTSIDE Sales Remark: V3 ALL SPOTS MUST RUN ON TUE 10/23

V3 More than 2 codes changed

Time

TU 1135P-TONIGHT SHOW W/ JAY LENO :30 \$500.00 10/23-10/23 1 1 1 \$500.00 1235A

\$1,200.00

Sales Remark:

Jesse Demastrie

Day

V3 ALL SPOTS MUST RUN ON TUE 10/23

V3 More than 2 codes changed

#### ---REPORT TOTALS---

**Buver** 

Fax# LT

Phone#

Ln

\*15

\*16

Report Totals: 16 / \$15,125.00

## ---SALES MONTHLY TOTALS---

Oct 12: 16 / \$15,125.00

Sales Totals: 16 / \$15,125.00 Station Totals: 16 / \$15,125.00 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$63,021 CATV 0% KBLR 0% KINC 0% KLAS 27% KSNV 24% KTNV 25% KTUD 1% KVCW 2% KVMY 3% KVVU 18%

0%

XXXX

### --- COMPETITIVE COMMENTS---

EST SHARES

Books NOV12 RA35+ Demos

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

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) GMMB Agency 3050 K ST NW

Traffic Order#

WASHINGTON, DC 20007 Agency C/P1/P2/E 143/149/2193

Flight Dates 10/23/2012 - 10/24/2012

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Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY

4 of 4

Salesperson Phone# 215-568-6540 Salesperson FAX# 215-568-1845

--- CREDIT RISK ---

CASH IN ADVANCE